

## Bill Mullin

PRESIDENT OF SIGNIFICANT MEDIA & MUSIC

From Rock & Roll drumming, to Recording studio engineering, to music collaborative producer, Bill's career has evolved overtime to bring audiences the best of music! Bill is thrilled to introduce "As I Recall F()REVER", a first-of-itskind Podcast Musical with a focus on self discovery and the pursuit of G()D.

He helped write the main parts of the musical, coordinated the arrangements, oversaw the recording process, picked the talent, and handled support services.

#### INVITE BILL ON YOUR PODCAST

#### WHAT BILL CAN BRING TO YOUR PODCAST

#### THE GREAT MIND OF AN ARTIST WHO LOVES JESUS

- A great conversation on music as a tool for reflection awakening us to growth
- Music as a tool for connecting with others and G()D.
- All about his ground breaking project "As I Recall F()REVER", a first-of-its-kind Podcast Musical with a focus on self discovery and the pursuit of G()D.
- How collaborative music is the way of the future and why he has founded and is a part of The Next Humanity

#### MUSIC INDUSTRY EXPERTISE

- The dilemma of the music and music ministry and how to step into the future of music in a digital age.
- 40 years of expertise in the music & technology industry from producing and marketing

NVITE BILL ON YOUR PODCAST

# ABOUT $\rightarrow$ FOREVER

As I Recall Forever – a groundbreaking podcast musical that transcends traditional listening experiences. Imagine the captivating essence of a rock opera, blended with immersive storytelling, and delivered directly into the digital age.







With a cast that features Grammy-winning arrangers, orchestral experts, and renowned vocal directors like Tim Davis (known for Glee), this podcast musical is an unforgettable experience. Each episode delivers a couple of song scenes, allowing listeners to connect deeply with the stories and themes at their own pace—whether during a commute, workout, or reflective evening.

Through five dynamic acts, this oneof-a-kind production explores life's stages with masterful compositions, world-class musicianship, and a deep sense of spiritual introspection. This journey taps into the eternal within us, as reflected in Ecclesiastes: "He has planted eternity in the human heart."

Created and produced by Bill Mullin, with contributions from icons in the industry, The Next Humanity: As I Recall Forever is a must-listen for anyone craving long-form musical artistry with purpose and soul. This is more than music—it's a movement.

### MORE ABOUT BILL

Adaptation, agility and keen awareness provide a mindset for innovative thinking and discipline by design. Life, and therefore work, is a constant creative process of growing with what you've got and receiving vision to make things better.

From Rock & Roll drumming, to Recording studio engineering, TV-Radio station producing, Mobile DJ'ing, Live audio and Studio designing & installing, Music publishing managing, Manufacturer rep'ing, AV integration designing and selling, Sales team managing, Brand developing and marketing, CEO level stewardship to solution & business consulting, Bill has had to transform to keep relevant and working.

Bill celebrates 40 years of marriage to a very artistic and savvy woman who has been a gospel singer, ad agency writer-producer, marketing manager, active loving mother, painter and apparel designer. Her aesthetic has brought an environment of beauty and joy. Their adaptability and G-D's guidance created an enduring kind of love.

Along the way, Bill made a study of positive mentality and success factors as he gained the insights to apply change-agent factors to given situations. His strategic thinking and practical implementations led to growing an organization's stock value 5x over three years and to double annual revenue to \$244 million. He navigated the acquisition sale and successful sustaining of that company's culture.

Bill Mullin is now the president of Significant Media & Music, an outgrowth of the music-for-media publishing company he maintained over 40 years parallel to his technology track. Placements included The Pelican Brief, Wyatt Earp and The Gilmore Girls.

Significant is the producer of music collaboratives, most notably "As I Recall F()REVER", a first-of-its-kind Podcast Musical, having contribution of writing the primary works of the musical, coordinating arranging, overseeing the technical recording, selecting of talent and engaging support services.

Bill resides in Kansas City, Missouri. He is a member of two homeless mission boards, an advisor and contributor to a women's recovery home organization, while on a service team at Abundant Life church and sitting in with a Catholic & Protestant fellowship called the Breakfastarians. Bill loves discipleship as a student, apprentice and mentor to Christ.

Bill is a conservative in the true sense of the root word for conservation. He is not trying to have us go back to some former time, but is committed to bringing forward goodness and Godly living, which are foundations of human heritage, survival and sustainability, not the least of these being G-D's creation. Like one of his songs says "don't look left or right; look up!" Those are core mission attributes of The Next Humanity musical collaborative Bill shepherds.

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